

PASSP



PUBLIC AWARENESS of SEXUAL
STEREOTYPING & PORNOGRAPHY

HISTORY

PASSP started in February of 1984 as POSITIVE ACTION AGAINST PORNOGRAPHY (PAAP) after the founders attended a public presentation given by Maude Barlow (Senior Advisor to Prime Minister Trudeau on Women's Issues) in Edmonton.

With financial assistance from the Department of the Secretary of State - Women's Program, PASSP opened its office in August of 1985.

In November of 1988 PASSP members decided to expand PASSP's base of concern to include sexual stereotyping in the media and reflected that inclusion with a name change.

Depending on funding, PASSP offers its services to the community 8 - 12 months of the year.

For more information contact:

**#209, 9246 - 34A Avenue
Edmonton, Alberta
T6E 5P4**

**(403) 450-4777
(403) 461-7369 FAX**

☐ YES...I would like to become a Member! ☐ \$10/Year ☐ \$25/Lifetime

☐ YES ... Send me ☐ **PORNOGRAPHY HURTS!** Information Kit
(\$10 + \$2 Shipping & Handling)

☐ **SEXUAL STEREOTYPING** Information Kit
(\$10 + \$2 Shipping & Handling)

☐ YES ... I am interested in financially supporting the work of
**PUBLIC AWARENESS of SEXUAL STEREOTYPING
& PORNOGRAPHY (PASSP).**

☐ \$25 ☐ \$50 ☐ \$75 ☐ \$100 ☐ \$150 ☐ \$200 ☐ \$300 _____ Other

NAME _____

STREET ADDRESS _____

CITY/TOWN _____ POSTAL CODE _____

Send to: PASSP, #209, 9246 - 34A Avenue, Edmonton, Alberta T6E 5P4

PUBLIC AWARENESS OF SEXUAL STEREOTYPING & PORNOGRAPHY (PASSP) is a not-for-profit, registered Alberta Society, made up of women and men who are concerned about the issues of pornography and sexual stereotyping in the media.

PASSP is an independent grass-roots agency. We are made up of people from various careers, political affiliations and religious philosophies.

PASSP's prime focus is educational. PASSP does not lobby.

STAND

PASSP recognizes that the issue of pornography is a very complex one.

PASSP defines pornography as: **any material that degrades human sexuality through the depiction of physical harm, an imbalance of power and/or suggested or blatant humiliation.**

PASSP believes that pornography is harmful to women, men, children and society.

PASSP acknowledges that the pornographic industry is a business that is perpetuated by social attitudes and beliefs.

PASSP believes that through education and a change in attitudes and beliefs, pornography can be minimized and possibly eliminated from our society.

PASSP defines sexual stereotyping as: **images and attitudes, within a society, that condone and encourage the sexual or social domination, degradation and/or exploitation of one person or distinguishable group over another and in doing so limiting their opportunities to reach their full potential.**

PASSP suggests that sexual stereotyping, within a society, may encourage a greater tolerance and acceptance of pornography.

SERVICES

SPEAKERS BUREAU

PASSP's workshop/presentations are offered province-wide. They are individually designed to meet specific needs by combining the following modules:

- Sexual Stereotyping in the Media
- Traditional Sexist Attitudes
- Music Videos
- Pornography (youth & adult presentations)
- Pornography & Addiction (youth & adult presentations)
- The Issue of Pornography - An Update
- Sexual Harassment



PASSP has given workshop/presentations for: Public Service Alliance of Canada, Canadian Mental Health Association, Alberta Governmental Departments (eg. Alberta Solicitor General's Dept., Federal & Inter-Governmental Affairs), Henwood, University of Alberta (eg. Department of Sociology, Department of Education), Grant MacEwan, Athabasca University, Concordia College, teachers' conventions, J.H. Picard H.S., Vernon Barford Junior H.S., Strathcona H.S., Bev Facey H.S., Fort Saskatchewan H.S., St. Jerome H.S., Edmonton Institution, Royal Alex School of Nursing, Edmonton Youth Emergency Shelter, TERRA, Edmonton Sexual Assault Centre, St. Paul Crisis Centre, A Safe Place, Idylwyld Centre, Yellowhead Emergency Shelter, ASWAC, YWCA, FCSS conferences, St. Agnes Church, Trinity United Church, Evangel Pentecostal Assembly, Millwoods Community Church, Fort McMurray Women's Centre, Camrose Chamber of Commerce, Grande Cache Family Centre, etc...

RESOURCE LIBRARY & MATERIAL

PASSP maintains an extensive resource library composed of: newspaper clippings, magazine articles, briefs, studies, books, cassettes, videos, etc.

This library is open to the public.
PASSP also has developed specific
resource material:



PASSP's ***PORNOGRAPHY HURTS!***
Information Kit (\$10 + \$2 shipping & handling)

PASSP's ***SEXUAL STEREOTYPING***
Information Kit (\$10 + \$2 shipping & handling)

INFORMATION TABLES

PASSP sets up information tables throughout the province at conferences, teacher's conventions, etc. Let us know if you would like us to set up a table at your event.

INFORMATION SERIES

In the spring and fall, PASSP offers a 7 week information series. This is open to members, volunteers and the public.

SPECIAL EVENTS

During the last week in September, PASSP declares ***SEXUAL STEREOTYPING AWARENESS WEEK*** and plans related events. Throughout the year other special events are held (eg. art shows, conferences, dramatic productions, etc.).

VOLUNTEER OPPORTUNITIES

Volunteers are an essential part of PASSP. As a volunteer you will have an opportunity to develop new skills, meet other individuals committed to social change and help PASSP in its work.

MEMBERSHIP

Membership is \$10/year or \$25/life-time. This includes 3 newsletters per year, borrowing privileges from our resource library, special mailings, information about significant developments, invitations to special events and the opportunity to meet other like-minded women and men.